

# What communication does a Customer receive from **myLennar**?

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All emails are sent to the email address provided by the primary contact at the time that the purchase agreement is signed.

**Customers receive a confirmation email upon creation of a myLennar account.**

- “Welcome to **myLennar**” once the account is created

**Once a purchase agreement has been signed, the homeowner will receive four emails:**

- “Congratulations on buying your new Lennar home” once the Purchase Agreement is signed
- “Reminder to get utilities connected via **myLennar**” 45 days from closing
- “Welcome to the Lennar family” after closing
- “Get rewarded with myLennar Rewards” 15 days after closing



# Sample emails

## to Customers who have a myLennar Shopper account prior to signing a purchase agreement:

Hello (FirstName),

You thought you were excited when you bought your new Lennar home; wait until you experience the exclusive privileges and benefits of myLennar. It's a one-stop online source that empowers you to activate your utility and communication services before you even move into your new home.

You have the power to do it all with myLennar:

- Apply for your mortgage
- Get Moving Tips
- View your Lennar Contacts

When you are 45 days away from closing, you will have the power to Get Connected with myLennar:

- Change your address and forward your mail
- Select and sign up for internet, phone and cable services
- Connect with local utility companies

Discover how easy moving in to your new home can be when you take advantage of the privileges and benefits of myLennar. We can't wait to make your homeownership experience simply enjoyable. To get started, visit [myLennar.com](http://myLennar.com) and log in to your personalized myLennar dashboard for homebuyers.

If you need assistance or have any questions please feel free to contact us at [myLennar@lennar.com](mailto:myLennar@lennar.com). And again, thank you for choosing Lennar.

Sincerely,

Your myLennar Team  
[myLennar@lennar.com](mailto:myLennar@lennar.com)

[www.lennar.com](http://www.lennar.com)  
[www.mylennar.com](http://www.mylennar.com)

To apply for your new home loan,  
visit <http://www.uamc.com>

## to Customers who do not have a myLennar Shopper account prior to signing a purchase agreement:

Hello (FirstName),

You thought you were excited when you bought your new Lennar home, wait until you experience the exclusive privileges and benefits of myLennar. It's a one-stop online source that empowers you to activate your utility and communication services before you even move into your new home.

You have the power to do it all with myLennar:

- View your Lennar contacts
- Connect with local utility companies
- Change your address and forward your mail
- Select and sign up for internet, phone and cable services
- Get useful tips and articles through the Resource Center
- Access your personal scrapbook to commemorate the special moments of buying and owning your new home

To get started, use the link below to visit [myLennar.com](http://myLennar.com) and complete your account set up.

To access [myLennar.com](http://myLennar.com) click on the link to set password [Password Reset Url](#) or copy this link (PasswordResetUrl)

**\* This link will expire in 48 hours. If the URL is expired you can click on the Forgot password link from the myLennar login screen.**

User name: (UserName)

Thank you again for making Lennar your homebuilder of choice. We can't wait to make your homeownership experience simply enjoyable.

Kindest Regards,

myLennar Team  
[myLennar@lennar.com](mailto:myLennar@lennar.com)  
[www.lennar.com](http://www.lennar.com)

To apply for your new home loan,  
visit <http://www.uamc.com>